

# County of Page Economic Development and Tourism Transient Occupancy Grants and Funding Policy

Effective Date: 7.26.2023

## **1. Introduction**

This policy outlines the guidelines and requirements for grants and funding applications, the usage of the Page County and Page Valley's logos, and the collaboration initiatives between the Economic Development and Tourism Department and external entities, including municipalities, non-profit and not for profit organizations, and private sector.

## **2. Grant Funding**

### **2.1. Eligibility Criteria**

To be eligible for grant funding from County of Page Economic Development and Tourism Department (here after referred to as Page County, applicants must meet the following criteria:

- a) Be a registered organization or a recognized municipal body within the target area of the County of Page's operations.
- b) Align with Page County's Marketing Plan's mission, vision, and strategic goals.
- c) Submit a complete grant application form, including detailed project proposals, budget, timeline, and expected outcomes.
- d) Demonstrate financial accountability and transparency in their operations.

### **2.2. Grant Evaluation and Funding Request Process**

Grant applications and Funding Requests will be evaluated based on the following factors:

- a) Alignment with Page County's objectives and priorities.
- b) Clarity and feasibility of the proposed project and its potential impact.
- c) The organization's capacity to successfully execute the project.
- d) The sustainability and long-term benefits of the project.

### **2.3. Reporting and Accountability**

Grant and Funding recipients will be required to submit regular progress reports and financial statements to Page County during the project implementation. Additionally, a comprehensive final report detailing project outcomes, achievements, and lessons learned will be expected.

## **3. Logo Usage**

### **3.1. Permission for Logo Usage**

Entities that receive grants or funding from Page County will be required to use Page County's and Page Valley's logos solely for the purpose of promoting the funded project. The use of the logo should align with the terms and conditions specified in the Logo Usage Agreement, which will be provided separately.

### **3.2. Logo Usage Guidelines**

- a) The Page County and Page Valley logos must not be altered, distorted, or used in any way that could misrepresent the organization or its affiliations.
- b) The logo may only be used in materials related to the project that received funding from Page County.
- c) The logo should be used in compliance with any brand guidelines provided by Page County.

## **4. Collaboration Initiatives**

### **4.1. Purpose of Collaboration**

Page County encourages collaboration with municipalities and other organizations to maximize the impact of initiatives and promote tourism development. Collaborative initiatives must be in line with the Page County Marketing Plan's mission and objectives.

### **4.2. Collaborative Project Proposals**

- a) Collaborative project proposals should clearly outline the roles, responsibilities, and contributions of each participating entity.
- b) The proposal should demonstrate how the collaboration will enhance the overall project's impact and outcomes.

#### 4.3. Collaboration Agreement

A formal Collaboration Agreement will be established, outlining the terms, conditions, and responsibilities of each participating entity. This agreement will be signed by all involved parties before the project commences.

### 5. Review and Amendments

This policy will be reviewed periodically to ensure its effectiveness and relevance. Any amendments or updates will be communicated to all relevant stakeholders.

Page County is committed to fostering partnerships and supporting projects that contribute positively to the communities we serve. This policy serves as a guideline for maintaining transparency, accountability, and alignment with our mission throughout the grants and funding processes and collaborative initiatives.